



Enterprise BPM Solution

HOW TO UNLEASH PROCESS POWER

DO YOU FEEL BOXED IN BY YOUR PROCESSES?

- Want to build a sustainable Enterprise BPM program that breaks up departmental silos?
- Need to close the gap between business and IT with better collaboration and process governance?
- Looking to link your corporate strategy to processes and applications?
- Would a process culture and better change management improve business performance?
- Want to increase business agility?

Unleash process power with our Enterprise BPM Solution

Building a truly game-changing Enterprise BPM program across the organization has been difficult. That's because many companies have implemented BPM in departmental silos using different tools and methodologies. These silos don't interact with each other very well or not at all. As a result, process improvement initiatives have no chance to succeed. The company can't truly leverage the power of BPM.

Recognizing this need, Enterprise BPM from Software AG breaks up silos by recombining them in a holistic, sustainable program. You'll benefit from an integrated software suite that brings together industry-leading technology. You can define your corporate strategy and model, analyze, execute and monitor processes to improve processes continuously. All stakeholders are connected through a collaborative Enterprise BPM environment and strong process governance.

Start your journey to Enterprise BPM at any entry point:

- Process Transformation
- Process Automation
- Process Intelligence

Then, easily grow into an Enterprise BPM program. On your way, process improvements will lead to higher efficiency, greater effectiveness and increased business agility.



THE SOFTWARE AG DIFFERENCE

Our total solution combines:

- **ARIS Business Strategy** to define corporate strategy and map it to the process landscape
- **ARIS Design Platform** to design, analyze, govern, publish and continuously optimize processes
- **webMethods BPMS** to execute processes and build composite applications
- **CentraSite™** to re-use IT assets and services so you can quickly roll out new process improvements
- **webMethods Optimize** for real-time process monitoring
- **ARIS Process Performance Manager** for historical process analyses
- **ARIS MashZone** for easy combination, visualization and publications of process Key Performance Indicators (KPIs)

Learn more about Enterprise BPM at:
www.enterprisebpm.com



Scan to see how to unleash process power.

REAL SOLUTIONS FOR YOUR PROCESS CHALLENGES

COMMON CHALLENGES	SOLUTION BENEFITS
Unlinked processes and strategy <ul style="list-style-type: none"> • There's no link between business strategy and processes • Process designs don't account for business objectives • Business performance measurement isn't linked to process performance 	Connect corporate strategy with business processes Use an enterprise-wide, process-driven balanced scorecard system Trace and monitor achievement against plan
Poor process quality <ul style="list-style-type: none"> • Your business lacks the right process design tools • Processes aren't effectively designed, simulated, tested, reviewed and released • Change management and configuration management are poor • You lack tools and methodologies that span the whole Enterprise BPM lifecycle 	Use a platform that supports end-to-end BPM, from strategy definition, design, analysis, discovery, simulation, monitoring, optimization and governance Increase consistency through well-designed common processes and methodologies Use a single repository to share information about processes, organizational structures, IT systems and data
Costly manual processes <ul style="list-style-type: none"> • No method for process automation • People have to manually interact with each other and access many different applications to do their jobs • Customers demand faster service 	Share business processes with IT and collaboratively develop them using strong governance Create composite apps that bring together all relevant information onto a single, time-saving screen
Complicated process execution <ul style="list-style-type: none"> • Process span many different siloed packaged apps, such as SAP and Oracle, mainframes, custom apps and databases • You can't afford a wholesale system replacement 	Optimize processes across existing disparate systems without traditional point-to-point integrations Increase your ROI in IT while reducing integration time and costs Make changes easily without re-coding
Lack of timely and clear reports <ul style="list-style-type: none"> • Ad hoc reports are impossible to create; IT is overloaded with requests • Management lacks "big-picture" reports • Internal and external data/KPIs cannot be combined in one dashboard 	Quickly and easily combine data/KPIs for analysis via mashups Evaluate data/KPIs on your terms without any programming knowledge Improve decision-making with easy access to aggregated information that's easy to interpret
Inability to identify process weaknesses <ul style="list-style-type: none"> • You cannot see process behavior end-to-end across systems, like ERP and CRM • Lack of process analytics keeps you from identifying dependencies, process deficiencies and correlations between KPIs • Best-practice processes can neither be identified nor compared with poor performers 	Use automated process discovery to reconstruct each transaction from start to finish Graphically depict how processes operate end-to-end across different systems Identify and roll-out best practices in your organization

PROOF OF SUCCESS

Leading companies around the world use Software AG technology. In fact, our customers include 2/3 of the Global 2000. Here are a few examples:

Reducing costs by 30 percent—Aleris wanted to reduce process time and simplify processes. By using ARIS, the aluminum manufacturer analyzed existing processes and costs, designed new target processes and estimated new process expenses. Benefits of using the ARIS tool included a 30 percent reduction in costs over time. The order confirmation process is now twice as fast, and ROI is excellent, thanks to project costs of 36 percent based on annual savings.

A 500 percent improvement—By automating processes, Florida State College at Jacksonville achieved productivity gains valued at more than \$1.39 million over five years. One process is now 500 percent faster. New processes are delivered in less than two weeks.

More satisfied customers—Switzerland's leading provider of communications and IT solutions, Swisscom, uses Process Intelligence to monitor orders and measure related KPIs, such as throughput times. All process participants contribute to process improvement, which results in faster throughput, fewer cancellations and happier customers.

Learn more at www.enterprisebpm.com

To find the Software AG office nearest you, please visit www.SoftwareAG.com.

Take the next step to get there – faster.

ABOUT SOFTWARE AG

Software AG is the global leader in Business Process Excellence. Our 40 years of innovation include the invention of the first high-performance transactional database, Adabas; the first business process analysis platform, ARIS; and the first B2B server and SOA-based integration platform, webMethods.

We offer our customers end-to-end Business Process Management (BPM) solutions delivering low Total-Cost-of-Ownership and high ease of use. Our industry-leading brands, ARIS, webMethods, Adabas, Natural, CentraSite and IDS Scheer Consulting, represent a unique portfolio encompassing: process strategy, design, integration and control; SOA-based integration and data management; process-driven SAP implementation; and strategic process consulting and services.

Software AG – Get There Faster

© 2011 Software AG. All rights reserved. Software AG and all Software AG products are either trademarks or registered trademarks of Software AG. Other product and company names mentioned herein may be the trademarks of their respective owners.