



Process Automation Solution Brief

HOW TO USE YOUR PROCESSES TO COMPETE

ARE YOUR BUSINESS PROCESSES ALIGNED WITH BUSINESS AIMS?

- Is there a “disconnect” between strategic objectives, business performance and IT execution?
- Are processes a “black box” to business managers?
- Would business like more process control?
- Do manual processes increase cost?
- Are processes hard to change?

Reach your business goals—faster—with our complete Process Automation Solution

Increase customer service, reduce costs and respond to opportunities faster with processes that are defined, managed and executed based on your specific business aims. That’s precisely what you can do with Software AG’s Process Automation Solution.

Count on everything you need to improve your processes—from strategic planning, process design and modeling to process execution, analysis and continuous optimization. All process stakeholders are driven by common Key Performance Indicators (KPIs) to measure success and keep processes in line with business goals.

With Software AG, you can:

- Align business and IT to support company goals
- Give business insight and full control of processes
- Free IT from the burden of application maintenance to focus on new development
- See in real-time how processes are performing
- Make process changes based on facts—not “best guesses”



THE SOFTWARE AG DIFFERENCE

Our total solution features:

- **ARIS Strategy Platform** to define and align processes based on business aims
- **ARIS Design Platform** to analyze, design and continuously optimize processes
- **webMethods Business Process Management Suite (BPMS)** to automate processes and deliver new composite applications
- **CentraSite™** to re-use assets so you can quickly roll out new improvements
- **webMethods Integration Server**, simplifying integration as processes span multiple systems and departments
- **Time-saving content**, featuring out-of-the-box frameworks, best practice guides, templates and sound methodologies
- **Valuable expertise** from Global Consulting Services and IDS Scheer Consulting

See how high analysts rate our capabilities at: www.softwareag.com/awards



Scan to see how to unleash process power.

REAL SOLUTIONS FOR YOUR PROCESS CHALLENGES

COMMON CHALLENGES	SOLUTION BENEFITS
Disconnect between objectives, performance and execution <ul style="list-style-type: none"> Strategic objectives are “lost in translation” when changing operations No ability to communicate and enforce KPIs to business lines or IT 	Translate your corporate strategy into efficient processes Plan your corporate strategy using KPIs Transfer strategy into processes you can execute automatically
Unmanaged and undocumented processes <ul style="list-style-type: none"> Processes aren’t explicitly modeled Processes are a “black box” 	Assure stakeholders understand processes using explicit models Use a consistent, Web-based approach to process design, analysis and optimization
Costly manual processes <ul style="list-style-type: none"> No method for process automation People have to manually interact with each other and access many different applications to do their jobs Customers demand faster service 	Automate the right processes faster—simulate processes to assure early optimization Reduce errors and costs while improving business control Business users can design automated processes using simple “drag and drop” functionality Create composite apps that bring together all relevant information onto a single, time-saving screen
Lack of visibility into processes <ul style="list-style-type: none"> Business performance is measured and managed based on “after-the-fact” data Poor processes can mean poor customer service 	See operations end-to-end across people, systems and organizations in real-time Fine tune process performance Act on potential problems before customer impact
Complicated process execution <ul style="list-style-type: none"> Process span many different siloed packaged apps, such as SAP and Oracle, mainframes, custom apps and databases You can’t afford a wholesale system replacement 	Optimize processes across existing disparate systems without traditional point-to-point integrations Increase your ROI in IT while reducing integration time & costs Make changes easily without re-coding
Inability to keep up with changes <ul style="list-style-type: none"> Processes must be able to change easily with business demands Innovations must be faster—rolling out new processes takes too long 	Catalog and manage process assets in one place so stakeholders can see what’s available for re-use Create processes and make changes—faster and at less cost Automatically enforce policies that increase quality

PROOF OF SUCCESS

Leading companies around the world use Software AG’s Process Automation Solution. In fact, our customers include 2/3 of the Global 2000. Here are a few examples:

Measuring benefits in the millions—The world’s largest dairy ingredients exporter, Fonterra used Software AG technology to see—on a single screen—the status of any order at any time, from the time the order’s placed until its arrival in the customer’s hand.

Increasing productivity, reducing costs—The third-largest cable provider in the U.S., Cox Communications, used Software AG technology to create a new field-service

portal. Cox saves 10 minutes per technician per day—that adds up to \$4.4 million in annual productivity gains.

A 500 percent improvement—By automating processes, Florida State College at Jacksonville achieved productivity gains valued at more than \$1.39 million over five years. One process is now 500 percent faster. New processes are delivered in less than two weeks.

Learn more about our success stories at www.softwareag.com/customers

To find the Software AG office nearest you, please visit www.SoftwareAG.com.

Take the next step to get there – faster.

ABOUT SOFTWARE AG

Software AG is the global leader in Business Process Excellence. Our 40 years of innovation include the invention of the first high-performance transactional database, Adabas; the first business process analysis platform, ARIS; and the first B2B server and SOA-based integration platform, webMethods.

We offer our customers end-to-end Business Process Management (BPM) solutions delivering low Total-Cost-of-Ownership and high ease of use. Our industry-leading brands, ARIS, webMethods, Adabas, Natural, CentraSite and IDS Scheer Consulting, represent a unique portfolio encompassing: process strategy, design, integration and control; SOA-based integration and data management; process-driven SAP implementation; and strategic process consulting and services.

Software AG – Get There Faster

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