

ADABAS & NATURAL 2010 PRODUCT STRATEGY

Software AG has been innovating for more than 37 years.
Where do the ideas for our innovations come from?

Our customers.



Learn what's in store for the future as the innovation continues...

You envisioned it. We delivered it.

In 2005, we issued a Statement of Direction for Adabas and Natural based on customer requests. As a result, we delivered...

Adabas 2006

Adabas Gateways

Adabas SQL Gateway enables business users to access mission-critical Adabas data quickly and easily using any standard SQL-based applications, data warehouses or reporting tools. Adabas SOA Gateway brings valuable Adabas assets into an SOA via Web service standards without previous knowledge of Adabas.

Event Replicator for Adabas

Pushes Adabas data changes to other systems (e.g., RDBMS, data warehouse) in real-time providing the most accurate and up-to-date information. Assures business continuity should disaster strike by automatically updating remote standby systems.

Support for Multi-Media Storage

Stores large unstructured files (such as photographs, documents or fingerprint files) alongside structured data files inside Adabas 2006, reducing system integration costs.

Natural 2006

Natural Business Services

Makes Natural applications available as Web services that can be reused in a Java, .NET or SOA environment. A model-based code generator automatically creates and integrates code as services.

Natural for Eclipse

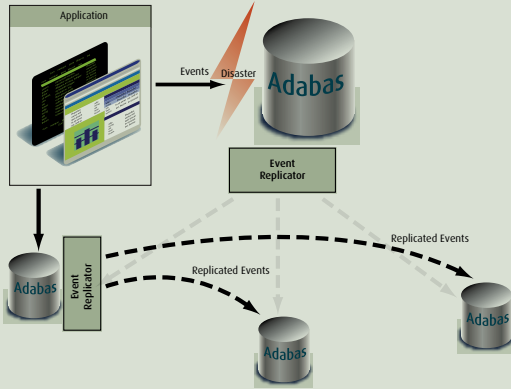
Allows Natural developers to make use of today's most popular open development environment, Eclipse. Java and Natural development projects can be developed side-by-side from within a single collaborative environment.

Natural for Ajax

Enables direct development of Rich Internet Applications (RIA) using Natural syntax. Business users can access Natural applications using a standard Web browser.

Adabas 2010

In 2008 and beyond, Adabas R&D will focus on delivering innovative products and features that meet the data management needs of our customers: performance and availability, manageability, accessibility and interoperability, and life cycle management and governance.

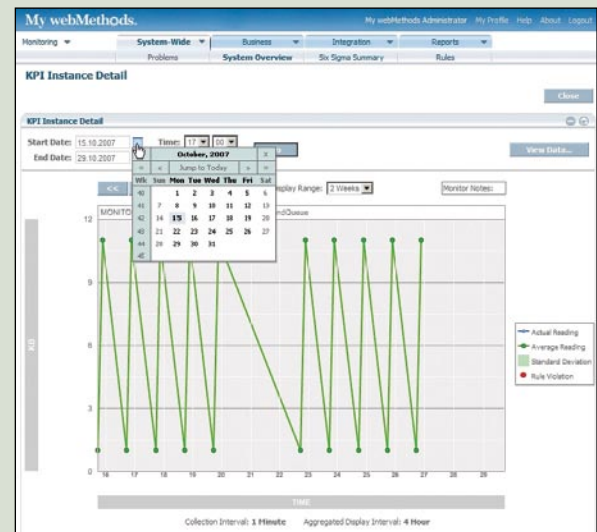


Disaster Recovery

Adabas will incorporate foolproof automation that eases the task of bringing up the hot standby database when needed.

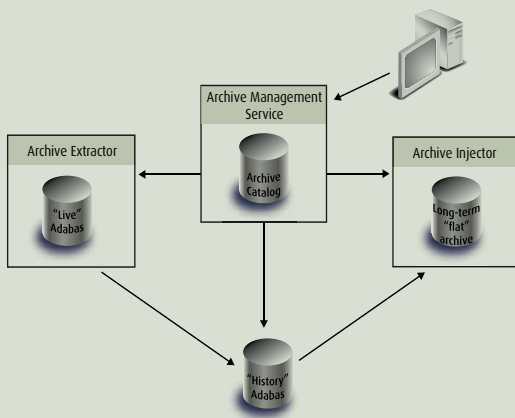
24x7 Business

In light of constantly growing data volumes and demands of the 24-hour global business cycle, Adabas will allow system changes to be made without bringing down the Adabas "nucleus."



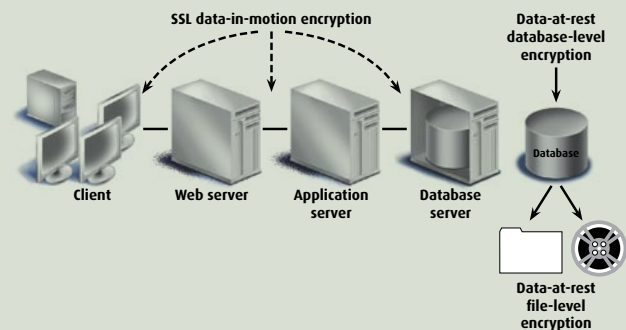
Monitoring Dashboards

Moving toward a self-managed environment that incorporates "smart" administration tools, Adabas will provide dashboards to monitor usage, watch for problems and predict trends.



Data Archiving

Adabas will enable customers to select and move seldom-used data off the production database to cheaper platforms, and also retain data for compliance with regulations such as Sarbanes Oxley, HIPAA and Basel II.



Encryption

Adabas will offer an encryption tool to completely secure both in-transit and at-rest Adabas data so that your Adabas data is never exposed.

Natural 2010

In 2008 and beyond, Natural R&D will focus on continuing to deliver the most productive application development environment available by developing new products and features focused on: development productivity and application maintenance, interoperability and SOA, and life cycle management.

Built-in Web Services

Natural will focus on the simplicity of development and operation of Web services, which automatically integrate into run-time monitoring, security and SOA governance infrastructures.

User Interface Simulation

Natural will provide new ways for developers to simulate user interfaces, facilitating the process of collecting and discussing requirements with the business departments before starting development projects.

Life Cycle Management

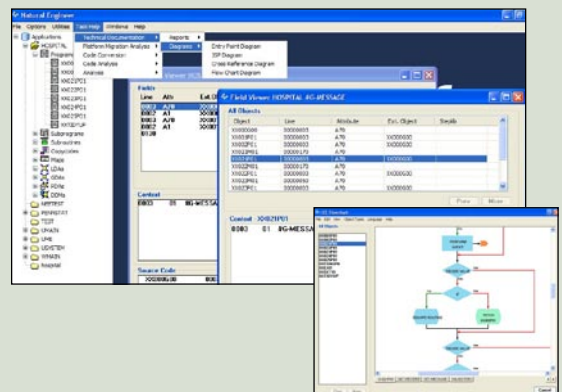
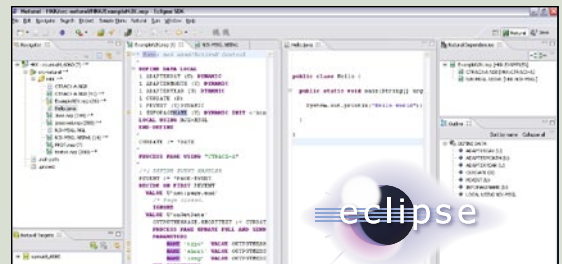
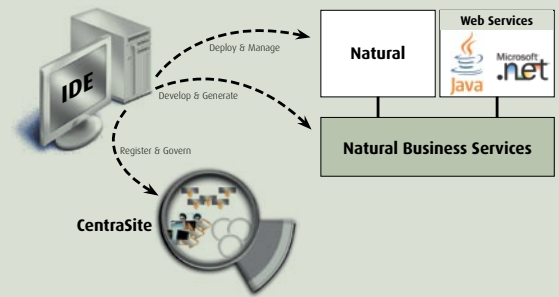
Natural will support distributed applications management in an integrated version and configuration management environment.

Embedded Testing

Natural will embed code profiling and code coverage functionality to more rapidly deliver well-tested and high-quality code.

Source Code Modernization

Natural will provide smart tools that help organizations identify business rules and optimize the source code of previously designed applications, preparing them for Web and SOA usage.





For more than three decades, companies around the world have built and run their mission-critical applications on Adabas and Natural. All the while Software AG has remained committed to a belief that creating success for the customer depends on listening to the customers' needs and crafting innovative products that address real-world problems at the very core of an organization's infrastructure.

Software AG's product strategy is to provide reliable technology that enables companies to extract more business value from their IT environment—building an agile enterprise architecture that can react more quickly to business changes and new business demands.

This document traces the path from idea to innovation and presents Software AG's new vision for Adabas and Natural. This vision includes demonstration of the long term viability of core applications, transitioning mission-critical skills from the current workforce to the next generation, decreasing application backlog, improving IT's service to the business, and increasing application interoperability with Service-Oriented Architectures (SOA).

As a global leader in business infrastructure software, Software AG's Adabas and Natural establish a strong foundation for the company's webMethods suite—a full SOA "stack" that allows organizations to improve application interoperability using an enterprise service bus (ESB), increase business process flexibility with business process management (BPM), establish SOA governance with CentraSite™ and build new composite applications based on multiple Web services.

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