



webMethods Application Modernization - Retail

MODERNIZE YOUR APPLICATIONS TO DELIVER VALUE IN NEW IT ARCHITECTURES

Over the years, your company has invested significant amounts of time and money developing, enhancing and maintaining your enterprise applications. As a result, many of your critical business functions depend on them, and there are increasing business requirements to extend their functionality. Unfortunately, many of these applications may be difficult to enhance due to undocumented code and a current staff not versed in the intricacies of the applications. And, cumbersome green-screen interfaces impede progress.

Yet, replacing your enterprise and store applications can be daunting, potentially risky or not even an option. With Software AG's webMethods Application Modernization Suite, there's no need to – you simply extend the applications you're already familiar with.

The Software AG webMethods Application Modernization Suite

- Accelerates delivery of Web applications such as online ordering to improve end-user experience and productivity
- Provides a real-time, unified view of enterprise data from within development, business intelligence and reporting tools to improve master data management and decision making
- Unlocks and transforms existing application assets into high-value business services allowing organizations to quickly populate an SOA and gain the flexibility to rapidly create new business processes and product offerings
- Connects diverse technologies, like Web services, EDI and B2B systems, without disrupting systems that are functioning well
- Leverages enterprise assets for use in a process-centric business environment to enable your supply chain to quickly adapt to new market conditions

BENEFITS

- Meet the needs of a demand driven supply chain today and tomorrow by using SOA components to quickly deploy new products and services
- Improve productivity by leveraging existing skills
- Utilize new best-of-breed packages through easier integration with existing core enterprise applications
- Offer secure, high-performing services for new customers and enable seamless cross-channel operations

“CIOs who wish to survive must prove to their business peers that they are good stewards of the organization's existing technology investments by selectively pruning bad legacy technology, rather than ripping and replacing good legacy technology.”

- Topic Overview: Legacy Applications, Forrester's Reference Guide For Effective Management Of Legacy Applications, August, 2007

We help you address the demands of today's demand-driven supply chain:

- Provide online services and real-time access to account information for customers
- Improve regulatory compliance by service-enabling and ensuring consistent interactions with your core applications
- Increase merchandising effectiveness and improve out-of-stock rates
- Improve quality and efficiency of product recall process
- Achieve a single view of product data to connect inventory with your sales and operations planning

Software AG recognizes that each company has different needs, so our experts work with you to determine how best to modernize your core applications. Using our proven CustomerFirst engagement methodology, we evaluate your existing portfolio, identify the best modernization approaches, build a solid business case to secure project buy-in and deploy the solution to quickly deliver value to your company. In addition to the products within the webMethods Application Modernization Suite, we also evaluate the benefit of other technologies to move your systems forward including Business Process Management (BPM), Business Activity Monitoring (BAM), and Web 2.0.

The Software AG CustomerFirst program helps you assess your business and IT challenges, builds the business case for project approval and funding, and deploys the solution quickly to realize the expected results.



Choose from three editions of the Application Modernization Suite

- **Web Edition.** Extend the reach of core systems to the Web by modernizing user interfaces. Transform “green screens” into Web-based applications in just a few days using this low-risk approach that requires no change to source code. You gain a single efficient environment for modernizing applications that use terminal protocols such as 3270, 5250, 6680, 9750 and Natural UNIX.
- **SQL Edition.** Integrate valuable enterprise data seamlessly by providing real-time, SQL-based access to one or more relational and non-relational databases. The SQL edition assures your users get the information they need at a rapid rate. Eliminate the error-prone process of merging and reconciling data across multiple databases. Improve decision-making and streamline business operations by providing a unified view of disparate enterprise data.
- **SOA Edition.** Turn core applications into high-value business services in an SOA. These services can be combined with services from other departments or 3rd party providers to create new composite applications and business processes. SOA management and governance capabilities facilitate maximum re-use of Web services within and across organizations.

STORE-LEVEL EXECUTION

Expertise in master data and inventory management, new product introduction and product recall, and employee on-boarding for leading companies such as Ahold and Fedex Kinkos.

CONSUMER PRODUCTS & RETAIL DEMAND RESPONSE

Expertise in order-to-cash, supply chain visibility, agile supply networks and vendor-managed replenishment for leading companies such as 7-Eleven and Corporate Express.

SUPPLY CHAIN LOGISTICS

Expertise in outbound and reverse logistics, ERP and retail systems integration for leading companies such as Bossini and Woolworth's.

To find the Software AG office nearest you, please visit www.softwareag.com

ABOUT SOFTWARE AG

Software AG is the world's largest independent provider of Business Infrastructure Software. Our 4,000 global customers achieve business results faster by modernizing, automating and improving their IT systems and processes to rapidly build measurable business value and meet changing business demands. Using our solutions, organizations are able to liberate and govern their data, systems, applications, processes and services – achieving new levels of business automation and transparency.

Our industry-leading product portfolio includes best-in-class solutions for managing data, developing and modernizing applications, enabling service oriented architecture, and improving business processes. By combining this proven technology with industry expertise and best practices, our customers improve and differentiate their businesses – faster.

Software AG – Get There Faster.

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