

The Software AG

Independent

Achieve success faster, on any platform, with the world's largest independent provider of Business Infrastructure Software.



CASE IN POINT



TELUS Transforms Healthcare in Canada using the webMethods Suite

Canada is investing billions of dollars to build Electronic Health Records (EHR) systems that will enable healthcare providers, coast to coast, to access and update any Canadian's health record electronically and securely. By 2016, the plan is for every Canadian to have an e-health record, containing a variety of medical documents and information, from doctor's notes and diagnostic images to prescriptions and test results.

TELUS Health Solutions is helping Canada "get there faster" by using webMethods technology to deliver a Health Information Access Layer (HIAL) solution that aligns with the Canada Health Infoway Blueprint. The first implementation is giving every provider in the province of Newfoundland and Labrador access to Drug Information System data.

Using Software AG's webMethods technology, the system:

- Gives healthcare providers immediate access to EHRs at the point of care
- Updates EHRs in real time, around-the-clock, integrating data from many sources
- Improves collaboration between providers for better patient outcomes
- Facilitates new ways to share information that will lead to better business processes to improve patient care
- Helps healthcare providers work more efficiently, leading to lower costs and shorter wait times

Growing on a webMethods foundation

"Nine years ago, we recognized the need for a solid integration platform that would tie all our systems together," said Jane Goguen, product director at TELUS. "We made the strategic decision to use webMethods because the platform offered much more than just integration."

TELUS has been using webMethods to continue to transform healthcare in Canada ever since. "Integration is absolutely critical in the healthcare sector due to the number of disparate systems containing vital information in use today," Goguen said. "webMethods is the basis for the glue that helps us tie it all together."

Case in Point: continued on p.4 

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IN THE SPOTLIGHT BY IAN WALSH, VP, Product Marketing



Introducing the World's Leading SOA and BPM Suite: webMethods 8

Do you want to go “live” with projects in less time at less cost? Would you like to facilitate greater collaboration between business and IT? Does re-using IT assets to create new innovations sound like a practical solution?

You can do all of this with webMethods 8, the latest release of our flagship webMethods platform.

Customers call it the release they've been waiting for ... the one that addresses all their key requirements. In fact, CIO Today says, “The release enhances the ability of companies to capitalize on both open architecture and existing infrastructure investments, reduces the time and cost to improve processes and integrate systems, and enables dramatic end-user productivity through tighter collaboration between IT and the business.”

Launched in June to rave reviews, webMethods 8 provides a fully integrated toolset for SOA governance, BPM, Integration and B2B, and application modernization. Using a unified Eclipse-based environment, developers can rapidly design and change applications—while collaborating closely with business analysts.

This latest release builds upon our leadership position in the SOA governance market by fusing CentraSite ActiveSOA into the rest of the suite as a Business Service Repository, which means that all webMethods assets, both technical and business-process related—are maintained in a unified metadata repository.

Reduce project time by 25 percent or more

Mission-critical implementations of SOA, integration, B2B and BPM have grown increasingly complex with longer, costlier projects jeopardizing ROI. webMethods 8 streamlines development capabilities into a single, unified dashboard, vastly reducing your effort to go “live.”

IT managers and architects can rapidly deploy new processes, services and applications, reducing total project time by 25 percent or more. This makes IT more agile to meet changing business demands and able to launch new products and services faster. With webMethods 8, your organization can be ready for growth when business demands it.

Foster better business-IT collaboration

webMethods 8 helps make IT a stakeholder in the business by linking process improvement initiatives with a powerful SOA infrastructure. Starting with the industry's only unified BPM and SOA enablement platforms, and adding the first integrated Business Service Repository, you can tie your SOA infrastructure directly to their business processes.

Business managers will benefit from IT's ability to rapidly make changes, and IT can justify SOA investments by tying them to process improvement. Additionally, improved real-time monitoring gives business experts actionable insight into process performance and Key Performance Indicators (KPIs). This helps your business become more performance-driven.

Innovate using existing investments

The most challenging aspect of managing SOA is providing agility by evolving services without disrupting the ongoing use by business. webMethods 8 includes a new service mediation solution, webMethods Mediator, which ensures that the growth of SOA does not compromise its own ongoing utilization. This makes it easier to respond to business demands within the confines of existing infrastructure. We offer this on the same environment as our own ESB, maximizing re-use and speeding time to market.

webMethods 8 also delivers massively scalable, highly available messaging, as well as support for the latest industry standards around business process definitions and Web services. All of this allows you to innovate and drive business results faster.

Interested in webMethods 8?

Learn more at www.softwareag.com/webmethods8. You can watch a short video, see a whiteboard demo and register for a free webMethods 8 webinar.

If you'd like to participate in our First Customer Ship (FCS) program, contact your account executive, who can nominate you for the program. In December, webMethods 8 will be generally available (GA), which means that all customers will have access to the software via the Software Download Center.



GLOBAL CONSULTING SERVICES
BY BJÖRN BRAUEL, VP Global Consulting Services,
Business Architecture



Make a True Business and IT Transformation with webMethods 8

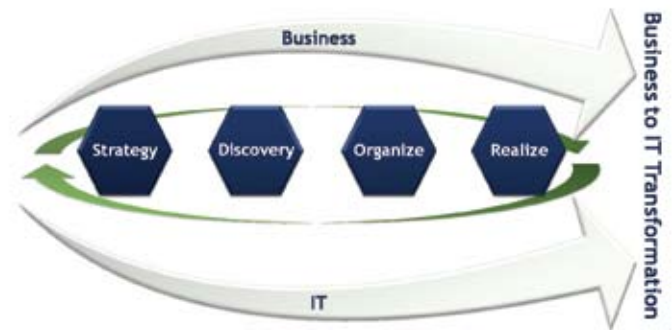
Transforming IT so it truly aligns with the business is a major advantage of the webMethods suite. That, when combined with Global Consulting Services, has enabled many Software AG customers to successfully unite business and IT — faster.

Now, with the release of webMethods 8, there are even more opportunities to bring together IT and the business. For example, the suite features the industry's first integrated Business Services Repository, a center for all assets for both business and IT.

Global Consulting Services plans to create a full set of methodologies and best practices around the transformation of business and IT to complement the new capabilities of webMethods 8. For the first time, we'll apply the methodology of transforming and IT architecture—all the way from the business process perspective to the IT and services architecture in a fully integrated way.

These processes and methodologies will help you more efficiently and effectively implement solutions based on webMethods 8.

Learn more about Global Consulting Services for SOA enablement by visiting: www.softwareag.com/corporate/service/gcs/soa_enablement



SOCIAL NETWORKING
BY JUSTIN VAUGHAN-BROWN, Senior Director,
Communities



Communities 2.0: Enhanced to Improve Your Experience

The last issue of The Independent hinted at some upcoming changes to improve your online experience at <http://communities.softwareag.com>; I'm delighted to tell you these changes are now available! You can take advantage of them right away—whether you're interested in the Business Community or the webMethods, CentraSite or Adabas and Natural Developer Communities.

New networking possibilities

If you check out your discussion forums profile page, look out for new social networking details that can be added. If you are a Twitter, Facebook, LinkedIn or Xing member, why not share your details with other forum members? That way, you can really become connected with others with similar interests.

Spread the knowledge

You can now also share forum topics and comments easily and quickly on your favorite social bookmarking and networking websites such as Digg, Delicious, Facebook, LinkedIn, Twitter – and start an even wider debate!

Have your say

We've also launched a new blog site within the Business Community, where you can voice your opinion on a range of issues including SOA, BPM, Modernization, Skills and Social Media. Check it out here: <http://communities.softwareag.com/ecosystem/communities/businesscommunitiesblog/index.html>

Social Networking: continued on p.5 ➤



The First Business Service Repository: What Does it Mean to You?

webMethods 8 introduces the industry's first Business Service Repository, CentraSite ActiveSOA. What is it, and what does it mean to you? Let's take a look.

Today, SOA and BPM programs are often pursued independently inside organizations. This creates a natural disconnect between process improvement and SOA initiatives. It is inherently difficult to plan and build the portfolio of software services needed to support process automation and process changes. At the same time, business analysts aren't taking advantage of services created by developers outside of their projects.

Software AG believes your organization can reap exponential benefits by aligning BPM and SOA initiatives. SOA-powered BPM makes process automation more efficient and process change more nimble. At the same time, BPM provides IT a business-driven way to rationalize investment in creating and operating services.

SOA and BPM projects align here

The market's first integrated Business Service Repository—CentraSite ActiveSOA—facilitates the alignment of BPM and SOA initiatives. CentraSite does this by becoming the central rallying point for all BPM and SOA stakeholders, from business analysts to process engineers, from architects to developers.

We have advanced CentraSite so it houses all service and process assets—including process models, Key Performance Indicators

(KPIs), integration server services and standalone Web services—in a single repository. This greatly improves awareness of business requirements and collaboration among your stakeholders. Within your enterprise, your architects will be able to build the roadmap for delivering services based on clear understanding of process automation needs.

CentraSite ActiveSOA is also now seamlessly integrated with our BPM and SOA tooling to guide both service and process lifecycles. That means your business analysts and process engineers can tap into the pool of available services and manage change for processes cutting across organizational domains.

Change is easier with CentraSite ActiveSOA

With CentraSite ActiveSOA as your Business Service Repository, your organization will gain a clear understanding of the dependencies and relationships between processes and services assets. As a result, you'll be in a position to handle more rapid but controlled IT and business change.

Additionally, you'll be able to measure more easily your ROI on SOA projects by managing SOA assets directly alongside BPM assets that increase efficiency and improve business performance.

Learn more by visiting www.softwareag.com or by joining us at a Software AG Technology Innovation Fair coming to a city near you, www.softwareag.com/techfair

📌 Case in Point: Telus continued from p.1

At the core of the TELUS HIAL is the webMethods Enterprise Service Bus (ESB). The ESB integrates all applications and systems and is used in several TELUS offerings, including a market-leading multi-benefit claims submission and switching platform that processes millions of claims a year. More than 99 percent of all pharmacies in Canada are connected to the system.

Named 2008 Health Company of the Year by the Information Technology Association of Canada, TELUS also uses the Software AG webMethods suite for Service-Oriented Architecture (SOA) governance, portals, Business Process Management (BPM) and Business Activity Monitoring (BAM).

Read the whole story at www.softwareag.com/customers.



All Roads Lead to the ESB

In ancient Rome, all roads were said to converge at a single spot. Almost 2,000 years later, a striking parallel exists in enterprise technology.

Archeological evidence suggests that at the epicenter of ancient Rome stood a beautiful gilded monument called the Milliarium Aureum. From this monument, it's believed the official distance from Rome to all points in the Roman Empire was calculated. All major roads were said to converge at this one spot, which sparked the popular saying: "All roads lead to Rome." We use this proverb today to say many disparate outcomes can often be traced to a common origin; or, conversely, many different paths can be taken to reach the same objective.

This is certainly the case today in modern IT infrastructure. In order for diverse IT "outposts"—such as Web services, packaged applications, custom applications and so-called legacy systems—to reach a Service Oriented Architecture (SOA) or participate in Business Process Management (BPM) projects, their paths must converge at the Enterprise Service Bus (ESB).

Meet your new "Milliarium Aureum"

It's not an exaggeration to say the ESB is the new "Milliarium Aureum" of enterprise IT. The webMethods ESB combines application integration capabilities, high-speed messaging and the ability to transform fine "granular" technical services and disparate functionality into high-value business services. It's fundamental to successful SOA and BPM projects.

For Software AG customers, many "highways" lead to the webMethods ESB, such as:

Highway 1 East runs between Adabas on the mainframe and the webMethods ESB, enabling Adabas data to be re-used in SOA and BPM initiatives. On this highway, transportation is provided by Event Replicator for Adabas, which can publish changed Adabas data directly to the webMethods ESB in real time.

Highway 2 North goes between Natural applications and the webMethods ESB so they can take part in SOA and BPM projects. On this highway, transportation is provided by webMethods EntireX, which wraps Natural services for bi-directional communication with the webMethods ESB.

Highway 3 West stretches between Micro Focus COBOL applications (on UNIX and Linux) and the webMethods ESB. These applications can be leveraged in SOA and BPM, thanks to webMethods EntireX 8.1.

Highway 4 South stretches between IBM's Information Management System (IMS) on the mainframe and the webMethods ESB, facilitating participation in SOA and BPM. Transportation here is also provided by webMethods EntireX 8.1.

Four highways, one destination

Choose the road to the webMethods ESB that helps you get more mileage out of your existing systems and applications in new business solutions. Learn more by talking to your Software AG representative.

📌 Social Networking: continued from p.3

Stay up-to-date with forum news

As they were such a success with the Developer and Business Community news pages, we've introduced RSS feeds to the discussion forums as well. Now you can stay on top of updates to your favorite forums and be informed when a new thread or reply is posted with this popular alternative to e-mail notification. Don't forget you can also register for the daily, weekly or monthly news digests containing all the main updates; they are already proving very popular.

New-look forum pages

We've updated the discussion forums pages to make them easier to view and find the topics you need.

Your opinion counts - please let us know what you think of these changes and what else we can do. Please contact me at justin.vbrown@softwareag.com



ANALYST INSIGHTS
BY ALEXIS CARENA, Director,
Analyst Relations



Analysts Comment on Latest News at Software AG

Great Reviews on webMethods 8

The latest version of the webMethods suite, webMethods 8, was launched in late June at the Gartner SOA & ADI Summit in London. Industry analysts and the press met webMethods 8 with great reviews.

One report by AMR Research said: “The releases boast enhanced integration between analysis, BPM, SOA, and governance products, as well as a single, Eclipse-based development environment.”¹

AMR added: “Customers and prospects should keep Software AG on their lists because the company does what most companies need—make SOA and BPM accessible.”²

We expect to see much more written by the industry analysts when webMethods 8 is generally available. In the meantime, if you are a client of these analyst firms, we encourage you to contact them to discuss the market and the options available to you today.

Download the AMR report at
www.softwareag.com/AMRwebMethods8

¹ AMR Research, Inc., Software AG Hopes 8.0 Is a Lucky Number Suite, by Ian Finley, July 2009

² AMR Research, Inc., Software AG Hopes 8.0 Is a Lucky Number Suite, by Ian Finley, July 2009

Positive Feedback on IDS Scheer AG Acquisition

In July, when Software AG announced plans to acquire IDS Scheer AG, there was a flurry of remarks from the industry analyst community. Most analyst firms and industry leaders published their thoughts about the acquisition and its potential impact on the two companies, its customers and competitors.

Forrester said: “Software AG continues to stay the course on its five-year turnaround plan.”³ AMR Research added: “The combination is a good fit and should benefit IDS Scheer customers.”⁴

Finally from Ovum: “Although the impact of buying IDS Scheer would be different from that of webMethods, the results would be just as profound. The bottom line is that Software AG could become a first-class citizen across many SAP and Oracle applications accounts.”⁵

Read a collection of industry analyst and press coverage, including blogs, at: www.softwareag.com/idsscheer

³ Forrester Research, Inc., Software AG Acquires IDS Scheer To Finalize Its Five-Year Restructuring Plan, July 15, 2009

⁴ AMR Research, Inc., Software AG Acquires IDS Scheer To Round Out Full BPM Suite, by Bill Swanton, Allen Johnson, July 2009

⁵ Ovum, Inc., Software AG makes \$321 million offer for IDS Scheer, by Tony Baer



Software AG announces acquisition of IDS Scheer

The acquisition of IDS Scheer by Software AG will create a global vendor of infrastructure software and Business Process Management with more than 6,000 employees and more than €1 billion in sales. Software AG’s strengths, technology leadership in middleware products, financial strength and global presence, will be supplemented by IDS Scheer’s skills in the analysis and mapping of business processes, the strong partner network and the large service presence in their approx. 7,500 customers. IDS Scheer offers deep industry expertise in vertical industries, direct access to vertical markets and a strong position in the SAP consulting business.

The combination of both leading technologically and complementary product portfolios for the digitization and implementation of business processes will be unique and will give Software AG a sustainable and strengthened competitive position in a consolidating software market.

The joint strategy is clearly growth-oriented. The growth drivers will be increased sales of the combined product offering and the specialist expertise of IDS Scheer’s consultancy business. This consulting expertise is of use for the customer-specific implementation of Service-Oriented Architectures (SOA) and BPM-BPA solutions, particularly in SAP environments. For more information, please go to www.softwareag.com/idsscheer



Looking for Software AG events?

Use our event finder to see where we will be holding classes and conferences or where we will be sponsoring events!

www.softwareag.com/corporate/res/events/finder

EVENT HIGHLIGHTS

Trade Shows

- Melbourne, Oct 13-15, Strategic Business Process Management
- Chicago, Oct 14, CIO Executive Summit
- Boston, Oct 15, Software AG Technology Innovation Fair
- Orlando, Oct 18-22, Gartner ITXpo 2009
- Chicago, Oct 20, Software AG Technology Innovation Fair
- Toronto, Oct 23, Software AG Technology Innovation Fair
- Washington D.C., Oct 27, Software AG Technology Innovation Fair
- Brooklands, Surrey, Nov 3, Business Innovation Forum
- Bonn - Bad Godesberg, Nov 5-6, Euro Congress on Civil Protection and Disaster Mgmt
- Toronto, Nov 10, CIO Executive Summit
- Copenhagen, Nov 11-12, ARIS ProcessWorld
- Las Vegas, Dec 7-9, Gartner AADI Summit
- Atlanta, Dec 8, CIO Executive Summit



INSIDE EDUCATION SERVICES
BY STEFFEN ZÖRNER, VP Global Consulting
Service Solutions and Education Sales



New Training Announced on webMethods 8

On the heels of the announcement of webMethods 8 this summer comes new related training. As of fourth quarter 2009, customers already working with an earlier version of webMethods can attend training focused on the new features of webMethods 8.

These sessions will illuminate technical aspects of the suite as well as new functionalities and concepts in great detail. The training will be available worldwide at your site or various Software AG locations. Content is modular and can be customized to your specific needs.

Learn about learning paths and updated certification

A complete range of training covering subjects such as integration, administration and architecture will be

offered to new customers starting in early 2010. The offerings will be available in specific packages that appeal to various target groups. For example, IT architects can follow a different "learning path" from developers. Learning paths are developed individually based on an analysis of your training needs.

Look for updates in Software AG's certification program as well. You can qualify to be a "Software AG Certified Professional" in webMethods 8 starting in the first half of 2010.

Want details on training? Just e-mail us at training@softwareag.com

See course offerings and additional information here:

www.softwareag.com/education

Technology Innovation Fair

Join us at a city near you to learn about the all new webMethods 8!

Get There Faster.™

www.SoftwareAG.com/techfair



