



Software AG International User Groups

Software AG strongly supports active international user groups and local user groups, which have established themselves as an independent panel of customers. The members of these user groups share their ideas and experiences with Software AG products and keep themselves informed about current product developments and news about Software AG. Software AG provides forums and different communication channels for user group members. User group members have access to a broad product knowledge base available through the existing network. They are able to influence product development by discussion of and voting on changes and enhancements.

Whatever be the reason—be it gaining knowledge about Software AG products, be it sharing ideas and best practices or networking with peers—joining a user group is a valuable resource for Software AG customers.

These international user groups/special interest groups are active:

- Very Large DBMS User Group - VLDBMS (**Adabas**)
- Very Large Natural User Group - VLNUG (**Natural**)
- EMEA Natural Programmers User Group - ENPUG (**Natural** Programmers)
- International **webMethods** User Group
- International **ARIS** User Group

Annual conferences take place at locations around the world.

User group members from regional user groups also have the opportunity to participate in the international user groups and their meetings.

SOFTWARE AG LOCAL USER GROUPS ARE IN:

- Australia
- Austria
- Brazil
- France
- Germany
- Israel
- Japan
- Netherlands
- Scandinavia
- United Kingdom
- USA and Canada with several different regional user groups

For more information on local user groups, please contact Software AG's local offices.

"The 2011 event was held in Prague, Czech Republic, again after the success of the venue last year and saw record attendances. The mainframe users were reassured by the Adabas and Natural presentations from Software AG showing that the mainframe software continues to be enhanced and moved forward with monitoring and archiving being hot topics.

"Meeting directly with Software AG personnel to discuss issues and ideas is an interesting experience as is meeting colleagues from other companies to see where our challenges overlap with theirs. As always the conference was an excellent mix of presentations from Software AG and customers—a great learning experience and a chance to make new friends.

"Roll on next year."

Mhairi Benest, JPMorgan, UK

BENEFITS

- Stay up-to-date on the latest product developments and information from Software AG
- Access a broad product knowledge base through the experience of other members
- Network with other members to discuss technology issues, experiences and concerns
- Develop personal and professional contacts for ongoing information exchange
- Represent your special interests as a Software AG customer
- Discuss and vote on changes and enhancements
- Communicate one-on-one with Software AG development, support and marketing staff
- Join classes on internal product issues, hints and tips
- Discuss latest development news and new features before this information goes public
- Influence future product development trends
- Get sneak preview on current research activities
- Book one-on-one meetings with experts from Software AG during user group conferences

JOIN A USER GROUP

Any Software AG customer can apply for a membership in the international user groups, which is free of charge. As a member, you can attend meetings, receive and use product relevant information, and participate in all user group events.

New user group members will be provided with information on the existing user group network.

If you are interested in joining a international user group, please apply online at http://www.softwareag.com/Corporate/community/usergroup/IUG_reg.asp

Please direct questions on contents, admittance requirements, membership and participation to:

Software AG
Mr. Bernd Gudat
Tel.: +49 6151 92-1262
bernd.gudat@softwareag.com

"I have attended the last two international user group conferences and found them very beneficial. The event is a great chance to see how other companies are using the webMethods software stack, get ideas for our use of the software and for us to share with others what we are doing. It is also incredibly useful to meet with the Software AG representatives and learn about new products and the product roadmap."

Debbie Forster, Hiscox, UK

"The international user group event provides us with excellent presentations and shows us key solutions from different companies. This is extremely useful. Also, talking to Software AG is very important for Banco do Brasil. During the conference, we have the opportunity to discuss key trends and developments that are crucial for the bank."

Rinaldo Meneses, Banco do Brasil, Brazil

"Twenty-six years ago the first Austrian users conference was held in Vienna. Since 1985 local meetings are prepared and organized by the 'Software AG Benutzergruppe Österreich' (Software AG User Group Austria), a registered association independent of Software AG. Our mission is to provide a platform for communication and networking for the customer base in Austria, to bring customer professionals and Software AG product management together and last but not least to represent the customer interests to Software AG. For more information please visit our homepage www.sag-bgoe.at"

Peter Leibl, Software AG User Group Austria, Member of the Board

ABOUT SOFTWARE AG

Software AG is the global leader in Business Process Excellence. Our 40 years of innovation include the invention of the first high-performance transactional database, Adabas; the first business process analysis platform, ARIS; and the first B2B server and SOA-based integration platform, webMethods.

We offer our customers end-to-end Business Process Management (BPM) solutions delivering low Total-Cost-of-Ownership and high ease of use. Our industry-leading brands, ARIS, webMethods, Adabas, Natural, CentraSite and IDS Scheer Consulting, represent a unique portfolio encompassing: process strategy, design, integration and control; SOA-based integration and data management; process-driven SAP implementation; and strategic process consulting and services.

Software AG – Get There Faster

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