

## SAP REIMPLEMENTATION STRENGTHENS LONG-TERM BUSINESS STRATEGY

### Challenge

To facilitate growth across their global sales and manufacturing operations, MITAS a.s. needed to increase its business flexibility and reduce IT costs. At the same time, they needed a robust and modern information system that would enable them to efficiently manage their planning, purchasing, production and distribution around the globe.

### Solution

MITAS chose to reimplement their SAP enterprise information system (EIS) and related IT infrastructure. Supported by the SAP and process experts from IDS Scheer Consulting, MITAS' SAP reimplementations was complete in just 5 months. The integrated solution enables process owners to now visually model and manage their SAP-supported business processes end-to-end using ARIS. Streamlined computing center operations and guaranteed availability provided by support from IDS Scheer Consulting outsourcing services will enable MITAS to meet key business, financial and logistic targets over the next several years.

### Benefits

- Fast, efficient and high-quality implementation supports enterprise targets
- Unified, integrated logistics and financial processes enable business growth
- Transparent data and information flows across end-to-end supply chain
- Guaranteed performance and availability help ensure SLAs are met
- Extensible, adaptable & reliable solution increases business flexibility

 Mitas

MITAS a.s., a leading European tyre manufacturer headquartered in the Czech Republic with offices around the globe, has been making tyres since 1933. Their plants in Prague, Zlín, Otrokovice and Serbia produce a wide range of tyres including off-road, construction and agricultural equipment, motorcycle, aircraft and tyres for multi-purpose machines and trucks. MITAS employs over 5,000 people across their worldwide sales and manufacturing operations.

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Rostislav Sicha | Head of Controlling | MITAS a.s.

### Reimplementation Increases Flexibility

A leading European tyre manufacturer since 1933, MITAS a.s. wanted to better enable growth across its worldwide sales and manufacturing operations. By reimplementing its SAP enterprise information system (EIS) and related IT infrastructure used in their planning, financial and controlling, operations, logistics and production management, MITAS would be able to significantly increase its business flexibility and reduce IT investment costs.

Relying on outsourcing for the reimplementation effort allowed MITAS to stay focused on its core manufacturing business. As part of this initiative, MITAS decided to reimplement SAP using the latest SAP ERP version and migrate to a new Sun SPARC platform, Solaris operating system and Oracle database.

The complete SAP reimplementation was in production in just 5 months, including all configuration, authorizations, data migration, revisions, development process realignments and system and partner interface updates. The new solution supports 360+ SAP users, has streamlined MITAS’ data and programs, and restructured authorizations.

### Opening Doors for Future Growth

Rostislav Sicha, Head of Controlling at MITAS summarized their achievements: “Reimplementing SAP gave us one cost circuit, a single accounting base, a unified calculation scheme, the ability to set transparent parameters and unified our reporting. Now our authorizations system is unified and easily maintainable, and our SAP processes are mirrored by our process models in ARIS.”

“A key advantage for us,” Sicha continued, “is that the SAP reimplementation was done correctly the first time. Our SAP is now ‘clean’—and at the same time, we’ve eliminated unnecessary data, standardized and simplified our business processes across the enterprise and established connections between processes and process owners. This has opened the door for our future growth.”

### Visualizing Business Processes End-to-end

Now MITAS’ SAP-supported business processes are visually modeled and documented end-to-end in ARIS, including process maps and fields, content definitions and EPC process schemes. Processes were each evaluated and carefully selected for the reimplementation, this included consideration for the level of IT support that would be needed for related transactions, reports and responsibilities.

### Guaranteed SLAs and Improved Productivity

As part of the SAP reimplementation, MITAS replaced information architecture components that were performing poorly or no longer supported. These improvements plus using outsourced support for application calculation functions and to guarantee hardware performance and availability will enable MITAS to meet business, financial and logistic targets through 2013.

In addition, MITAS streamlined their computing center operations to ensure that Service Level Agreements (SLAs) and standards for system availability, response and restore times, data and access protection and stand-by power sources are consistently met. This has enabled the computing center to now manage many other services related to IT operations at the same time, such as user and printer administration and system upgrades.

“By moving our entire SAP solution to the UNIX platform,” said P. Beneš, Head of the SAP Reimplementation project, “we’ve gained an entire range of new technologies, significantly higher reliability and safety, and can use built-in functionalities for database server clustering and disk snapshots which significantly reduce recovery efforts. Our choice of technologies was undoubtedly correct because, as we observed already in our first year of operation, no small incidents affected the operability of our reimplemented SAP system.”

### Key steps for the long-term

MITAS relied on IDS Scheer Consulting, a Software AG brand, and their SAP expertise as an integral part of

their project team, and continues to rely on them to help meet ongoing availability and business targets. The increased business flexibility MITAS has achieved from the SAP Reimplementation project enabled them to subsequently purchase a highly-modernized manufacturing plant in Rumaguma, Serbia and successfully merge its production development and distribution into their existing network. This significant acquisition has further strengthened MITAS’ position in the European agricultural tyres segment, a key step in their long-term business strategy.

### KEY COMPONENTS

**ARIS Business Architect and ARIS Business Publisher**, key to MITAS’ SAP Reimplementation, also support their changing business needs. Process owners use ARIS to model and manage their business processes and push changes directly to SAP.

**IDS Scheer Consulting** formed an integral part of MITAS’ SAP Reimplementation project team and enabled them to stay focused on their core tyre manufacturing business. MITAS continues to rely on outsourcing services and support from IDS Scheer Consulting to meet ongoing availability and business targets.

### ABOUT SOFTWARE AG

Software AG is the global leader in Business Process Excellence. Our 40 years of innovation include the invention of the first high-performance transactional database, Adabas; the first business process analysis platform, ARIS; and the first B2B server and SOA-based integration platform, webMethods.

We offer our customers end-to-end Business Process Management (BPM) solutions delivering low Total-Cost-of-Ownership and high ease of use. Our industry-leading brands, ARIS, webMethods, Adabas, Natural, CentraSite and IDS Scheer Consulting, represent a unique portfolio encompassing: process strategy, design, integration and control; SOA-based integration and data management; process-driven SAP implementation; and strategic process consulting and services.

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