

SOA Enablement Solution

HOW TO BUILD THE SUSTAINABLE SOA

CAN IT RESOURCES KEEP UP WITH BUSINESS DEMANDS?

- Are you able to get new products to market faster than your competition?
- Do the right people get the right information at the right time?
- Would you like to spend more time on innovations, less on system maintenance?
- Are services easy to find and worth re-using?
- Is a “piece meal” approach to SOA holding you back?

Realize the full potential of SOA—faster—with our complete solution

Building a sustainable SOA is not as simple as creating Web services and then re-using them. To construct an SOA that delivers the greatest business value over the long term, you need a comprehensive platform—and that’s exactly what Software AG delivers.

Our SOA Enablement Solution brings it all together for you. You gain a fully integrated platform for service-enabling applications and orchestrating services. Built-in governance helps you build quality, repeatable solutions—faster and at less cost.

Put the challenges of ungoverned SOA behind you. With Software AG, you can:

- Deliver information the way the business needs it
- Capitalize on past IT investments to offer tomorrow’s business solutions
- Respond faster by “assembling and extending” not building from scratch
- Share services intelligently across a diverse IT environment
- Govern services consistently as your SOA grows



THE SOFTWARE AG DIFFERENCE

Unlike disjointed product architectures from most vendors, Software AG offers a fully integrated SOA solution, featuring:

- An award-winning Enterprise Service Bus (ESB) that works with any IT system or application to turn disparate technologies into business services for your SOA’s foundation
- The market’s leading SOA governance platform combining registry and repository capabilities with policy management and service virtualization
- Partner integration tools for fast, accurate information exchange with trading partners
- Mainframe integration tools to turn mainframe and other legacy systems into web-enabled applications and high-value business services

See how high analysts rate our capabilities at:
www.softwareag.com/awards

REAL SOLUTIONS FOR YOUR SOA ENABLEMENT CHALLENGES

YOUR CHALLENGES	SOFTWARE SOLUTION	HOW YOU BENEFIT
System and application silos prevent valuable information from being readily available Siloed systems are costly and time-consuming to maintain	Proven integration platform: Integrate any existing application and partners using the webMethods ESB, the most complete enterprise integration infrastructure available	Integrate your diverse IT environment using a standards-based platform Simplify integrations, reducing their time and cost Share services intelligently across systems
Your SOA has become undisciplined due to fast-growing services IT can't respond fast enough to business needs Lack of management framework leads to lower re-use and a greater "build-it-myself" mentality	Full lifecycle governance: Catalog all processes, services and related assets in one place so developers and business analysts can see what's available for re-use. Automatically enforce policies so services are built to high standards	Give structure to your SOA Build the right services the right way for all stakeholders Improve collaboration between business and IT Find re-usable services—faster
Your business can't tolerate service disruptions It's extremely difficult to pinpoint and prevent outages—especially across a heterogeneous IT environment	Real-time visibility: See what's happening across all systems and apps. Get alerted if a failure occurs with a transaction between services and quickly find the problem cause	Optimize service performance across the entire SOA lifecycle Gain a real-time awareness of calling patterns and service dependencies Track down troublesome rogue services
You've made significant investments into your mainframe systems over the years Now, you need to extract more value from them without investing more	Mainframe integration: By surfacing functionality from existing systems, applications and mainframes as Web services to the ESB, you can leverage them to power new business processes. Automated discovery, code analysis and documentation tools make it easy to extract and re-use functionality	Unify view of all enterprise data Deliver high-performing and secure Web services Respond faster to new regulations or market pressures Direct integration with the ESB
You need to improve the speed, accuracy and efficiency of doing business with your trading partners	B2B integration capabilities: Integrate partners, suppliers and customers via a comprehensive, scalable B2B solution	Make services available outside your firewall Onboard customers and partners faster Get the right information to the right people rapidly across your supply chain

PROOF OF SUCCESS

Leading companies around the world use Software AG technology to build SOA-enabled infrastructures. In fact, our customers include 2/3 of the Global 2000. Here are a few examples:

Creating new revenue streams—At Avnet, the business now sees IT as an asset in revenue creation. By using Software AG technology, IT was able to turn on a new process fast that grew market share by more than \$200 million. Customers have gained real-time visibility into where orders are at any point in the process.

Innovating faster at less cost—Rather than replacing existing systems, IT at Coca-Cola

Enterprises is building on those investments to create a real-time, event-driven supply chain. Software AG technology helps mobilize merchandisers so they can get updated delivery routes in real-time and can clock in and out from any location.

Retaining valued customers—AutoTrader.com offers the world's largest inventory of vehicles from dealers and private sellers. Using Software AG technology, the company accelerates getting new products to market, has improved business and IT collaboration, and reduced cancellation of dealer contracts by 20% in year 1 alone.

Learn more about our success stories at www.softwareag.com/customers

Take the next step to get there – faster.

ABOUT SOFTWARE AG

Software AG's 4,000 global customers use our software to improve business processes and drive an agile IT infrastructure. Our customers' goals are to reduce costs and increase flexibility and efficiency. We help them do this by optimizing and governing their operations and aligning IT with the business goals.

Our leading Business Infrastructure Software portfolio is used for data and system integration and modernization. It fosters new levels of IT agility through SOA and allows the rapid creation of new business processes with BPM.

Our 40-year history of success ensures our customers have a reliable platform for driving future business results – faster.

Software AG – Get There Faster

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