



Supply Chain Management Services

OPTIMIZE YOUR SUPPLY CHAIN BY LEVERAGING OUR EXTENSIVE EXPERTISE

YOUR CHALLENGE

In today's highly competitive market, an optimally adjusted supply chain is no longer a competitive advantage. It's a pre-condition for survival through tough times as well as when markets improve.

However, understanding where you're performing well and where you're not often has been restricted to a departmental view of performance rather than considering the organization as a whole. Only with an organizational view can you see the full impact of decisions made across the business. The integration of departments, processes and their parameters, related organizations, required Key Performance Indicators (KPIs) and the IT infrastructure are essential for optimizing any supply chain across enterprise borders. Thinking and measuring in an integrated way are decisive factors for driving business success.

To survive, many firms find they must increase market share on a global basis and be on the "ground floor" of rapid global economic expansion. Simultaneously, these firms must vigorously defend their domestic market share against a host of international competitors.

To meet this challenge, managers must find ways to rapidly expand their global presence without expanding their cost base. They must position inventories so products are available when customers—regardless of location—want them in the right quantity and at the right price. Maintaining this level of performance is a constant challenge, and it can be achieved only when all supply chain parties are in sync. When designing a supply chain, individual and specific boundary conditions must be considered—along with customer expectations based on local or regional requirements (state and regulatory) as well as simple functional restrictions.

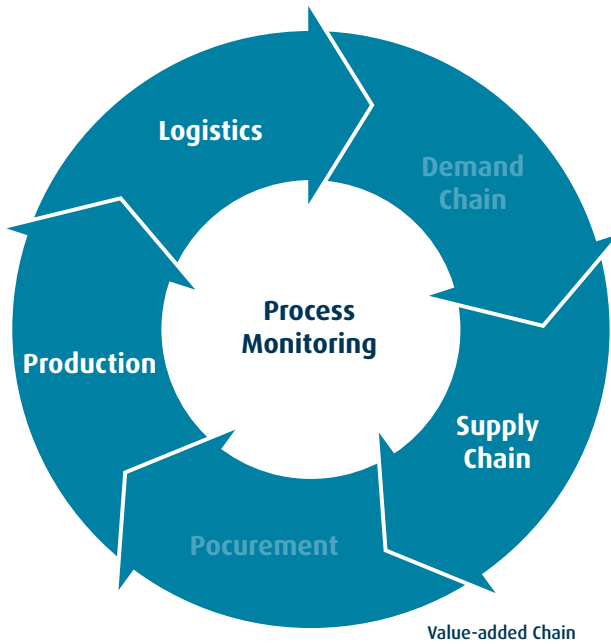
OUR SOLUTION

At Software AG, we've been at the forefront of supply chain planning and execution for decades. We helped SAP develop the APO solution, among others, and have implemented more than 500 Supply Chain Management (SCM) solutions worldwide across a wide spectrum of industries.

Through this, we've learned supply chain strategies for some industries are often applicable to others. As a result, we've been able to deliver synergized effects across industries. That is one reason why we have a wide range of satisfied consulting customers.

Our focus is on planning processes within the supply chain as well as their interactions and execution. Count on us to support you in an integrated way—from determining process strategies, defining process steps and their rules, deriving suitable roles, responsibilities and key figures through to implementing SCM solutions from SAP.

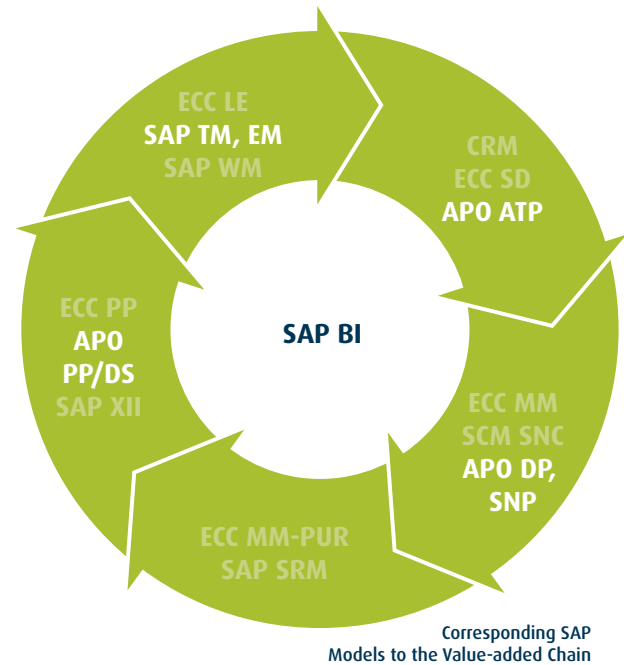
Business Transformation



Business Transformation Services

- Process Optimization
- Process Consolidation & Harmonization
- Track & Tracing Concepts
- Partner Collaboration Concepts
- Value Stream Mapping/Lean Production
- SCM KPI Set-up

IT Consulting



IT Services

- SAP APO, TM and EM Evaluation Pilot & Roll-Out Implementation
- Forecast Tuning and Inventory Optimization
- APO Review
- BI-IP/APO DP Integration

Our service portfolio comprises all planning processes, from creating market forecasts, distribution and stocking processes, production planning and control to delivery. Our consulting packages—including Inventory Optimization and the APO Health Check—enable you to realize pragmatic and real improvements to your implemented planning processes.

WHY SOFTWARE AG?

Here's why you'll want to optimize your supply chain with Software AG.

- **Valuable expertise:** As co-developers of APO with SAP, our consultants have extensive knowledge and expertise from hundreds of SCM implementations worldwide. Enterprises of all sizes, including complex global enterprises, in a variety of industries rely on our solutions every day.

- **Strong SAP partnership.** We have a strong partnership with SAP through the co-development of SAP solutions. Since 1989, we've had a global partnership and numerous special expertise partnerships with SAP.
- **Get more out of SAP faster!** We invented "process-driven SAP implementation." Leverage this expertise to accelerate your projects and maximize your ROI in SAP. Customers like our approach. In fact, in consecutive years, SAP rated Software AG as the consulting partner with the highest customer satisfaction.
- **Best-practice processes.** Why reinvent the wheel for your project? With Software AG, you'll profit from preconfigured software and industry best-practice processes. Take advantage of our ready-to-implement, ready-to-measure and ready-to-manage solutions.

Take the next step to get there - faster.

To find the software AG office nearest you, please visit www.SoftwareAG.com

ABOUT SOFTWARE AG

Software AG is the global leader in Business Process Excellence. Our 40 years of innovation include the invention of the first high-performance transactional database, Adabas; the first business process analysis platform, ARIS; and the first B2B server and SOA-based integration platform, webMethods.

We offer our customers end-to-end Business Process Management (BPM) solutions delivering low Total-Cost-of-Ownership and high ease of use. Our industry-leading brands, ARIS, webMethods, Adabas, Natural, CentraSite, Terracotta and IDS Scheer Consulting, represent a unique portfolio encompassing: process strategy, design, integration and control; SOA-based integration and data management; process-driven SAP implementation; and strategic process consulting and services.

Software AG – Get There Faster

© 2011 Software AG. All rights reserved. Software AG and all Software AG products are either trademarks or registered trademarks of Software AG. Other product and company names mentioned herein may be the trademarks of their respective owners.