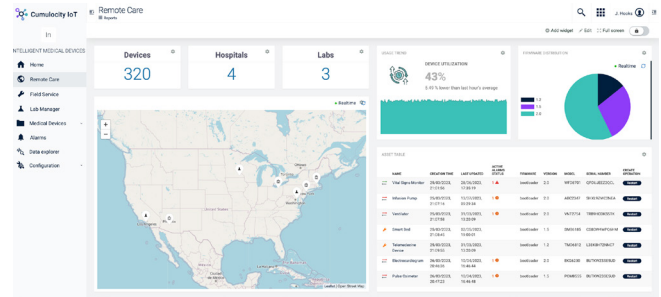# Cumulocity IoT

Don't waste your time and money on IoT solutions that don't scale!
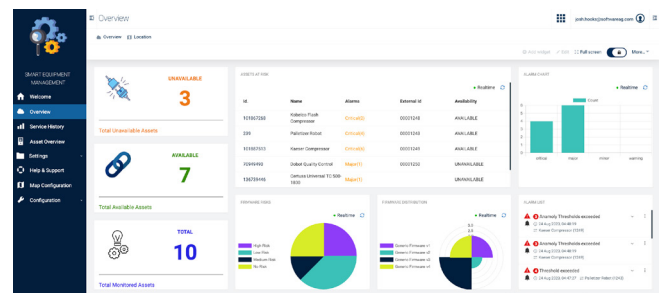
Connect and manage devices easily

Cumulocity IoT's open approach to IoT combined with powerful integration capabilities release you from being tied to specific solutions. A truly rapid self-service approach on a resilient platform you can trust, with the ability to build your own branded IoT solution and generate business value in weeks rather than months. Connect and manage your devices, quickly develop IoT apps and leverage IoT data across your business. You can run Cumulocity IoT at the edge, in the cloud, or on-premises … your choice!

Turn data into insights faster

Empower front-line workers to turn IoT data into actionable insights using a self-service IoT analytics platform. Understand, predict and act on the powerful insights revealed in your IoT data using integrated real-time streaming and predictive analytics capabilities. Imagine what you can do with a holistic view of your IoT data with IoT analytics tools from Software AG.

Leading Smart Connected Products Powered by Cumulocity IoT

Monitor Remote Assets
Connect PLCs and application systems to the cloud to make data visible from the plant floor to the head office. > Kemin IoT insights

Smart Field Services
Use Streaming Analytics to process 4.2MM data transactions per week enabling service technicians to respond proactively based on actual conditions, improving asset uptime while reducing travel costs. > Mayekawa 4.0

Performance Management
Integrate with rugged edge devices in <5 minutes to provide live mobile dashboard, allowing for more efficient operating that improved output, reduced material and labor costs and eliminated downtime. > Flexco Industrial Asset Management

New Business Models
Connectivity to field devices using WiFi or LoRaWAN to enable industry-first business model based on actual pest presence. > WAINS GmbH

Cumulocity IoT— Don't waste your time and money on IoT solutions that don't scale!

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Why Cumulocity IoT?

Start fast to shorten the payback period

- Use a buy AND build approach to leverage out-of-the-box foundational capabilities like Device Management and Smart Rules and focus your development efforts on features unique to your products
- Prepackaged self-service applications that accelerate value from IoT use cases
- Powerful integration capabilities with device and ISV partners so you can share insights across business applications and functional areas

Scale easily to minimize total cost of ownership

- Easily onboard, manage and retire assets in bulk
- True multi-tenancy with 70+ public cloud instances globally (USA, Europe, Australia, Japan, China)
- Develop once, deploy anywhere with seamless integration across the edge-to-cloud continuum

Evolve with the market

- Provide branded solutions to your customers
- Introduce new customer-centered digital solutions to build new revenue streams
- Go to market using novel business models like Equipment-as-a-Service
- Develop along the IoT Maturity Curve and incrementally add features/functionality that enable:
  - Insight into asset usage and performance
  - Optimization based on remote field service and data analytics for performance management
  - New usage- or performance-based business models enabled by connectivity

" With Cumulocity IoT, we've been able to build customized components that differentiate our business and generate data-driven value with quick ROI for our customers. It works because the folks at Software AG are the experts in their solution, and we're the experts in ours.

— Travis Vliem, Digital Product Manager, Flexco

Why Software AG?

Our products form a "digital backbone" for a new breed of software applications and industry solutions based on a merger of transactional, IoT and process data —it is the key enabler and accelerator for the digital transformation.

Get a free trial of Cumulocity IoT or contact us for more information.

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