software AG

UNIVERSITY RELATIONS
PROGRAM

Free software for education and research

Education is the foundation of business innovation. To ensure the success of young business and IT professionals, close collaboration between the private sector and academia is essential. Market-oriented education gives graduates entering the job market an excellent head start and offers an ideal foundation for academic research projects. Software AG provides market-leading software for business processes, integration, intelligent business operations and transactions.

Stand out in the digital world

With Software AG's free University Relations Program, both students and faculty members can learn how to leverage outstanding digital solutions—and how to become a business leader of tomorrow.

Education

Free software is at the core of our University Relations Program. But education means more. That's why we bundled free software with e-learning, video tutorials and other training material to create self-explanatory and easy-to-use packages. Education packages are either designed to be used by individuals, with or without faculty assistance, or they can be done in teams.

Streaming Analytics EducationPackage (SAEP)
The SAEP is designed to be a full-term independent study project, teaching students how to handle and analyze real-world event streams. The SAEP contains Software AG´s products for Intelligent Business Operations (IBO), enabling informed decisions by using real-time analytics and decisioning. The SAEP is ideal for all classes, lectures, tutorials or seminars in the field of Big Data analysis.

Integration Education Package (IEP)
The IEP is designed to be full-term independent study project, which requires students to develop a cutting-edge process-driven campus management system for a virtual customer—the "University of Almamater." The package includes interviews with the university's staff and students, which allow the project participants to analyze requirements while at the same time identify their tasks. This project addresses students majoring in business management, business information and computer systems. The package contains these products: webMethods Integration Server, webMethods BPM Suite and webMethods Composite Application Framework. The result is a browser-based interface that allows multiple user groups to access the underlying system.

Education

Events — Individual Promotion

FREE SOFTWARE

Social Media — Strategic Partnership

Mobile Education Package (MEP)

The MEP enables students to develop a process-driven solution for mobile devices. Using Software AG´s webMethods Mobile Suite, students can easily code and deploy mobile apps.The package contains these products: webMethods Mobile Designer, webMethods Integration Server and webMethods Business Rules.

ARIS Education Package (AEP)

The AEP is the ideal platform for all classes, lectures, tutorials or seminars in the field of Business Process Analysis (BPA). The package provides ARIS software, student-friendly yet comprehensive training materials, video tutorials and exercises, which are designed to fit a real-life scenario. In addition to the slides that accompany the exercises, other materials are available in the ARIS Community to make the knowledge transfer to students easier. The package contains these products: ARIS Architect, ARIS Simulation and ARIS Design Server.

Individual promotion

Business innovation starts with a good idea. But invention only becomes innovation if the resources suffice. Apart from our packages we offer complimentary individual software licenses for bachelor's and master's thesis or research activities. We even promote young talent and faculties through strategic partnerships. If you have the idea today, we can guide you in becoming a business leader tomorrow.

Would you like to become a certified expert? We offer free train-the-trainer classroom training and issue certifications for every training that you take on. All job opportunities for interns, students and graduates are accessible at the careers section of our website.

Strategic partnership

After you've experienced Software AG's technology, a strategic partnership offers various ways to broaden your collaboration with Software AG.

Seed

Do you have an innovative idea that you would like to share with us? We are eager to support and fund ideas and projects that generate win-win situations through the usage of our software.

Research projects

Has your previous collaboration with us inspired you to create something new? We'll provide your institution with the needed software free of charge for your research projects and help you achieve your vision.

Start-ups

We are an enthusiastic partner for making visions become reality and helping entrepreneurs. We offer extensive expertise in starting a business as well as financing on an individual basis.

Social media

Connect with us via Facebook®, LinkedIn®, Twitter® or XING® in order to stay up-to-date on our new education offers, contests, beta phases, early-bird registrations and much more. Take a free seat in our classroom training or take part in our event ticket competitions. Our community platforms are built for an active, international community of software developers and users. This is the best place for academics and Software AG's future elite to share experience with today's professionals.

We maintain separate areas within the communities to promote the University Relations Program. To learn more, visit our ARIS Community, Terracotta Community and TECHcommunity.

Events

Meet us in person at various exhibitions and learn more about the University Relations Program and Software AG products. Make connections with potential co-workers and people with similar interests.

You can find us at:

- CeBIT
- ARIS User Days
- Software AG´s User Group Conferences
- Recruiting fairs at campuses around the world

To kick off your partnership with Software AG, our experts can speak at your institution. Highly qualified Software AG staff is available to visit your lectures. Get to know them and talk to them about the latest IT topics. If you are interested in scheduling a lecture, please contact us well in advance.

Are you interested in learning about what goes on behind the scenes at a software company? We invite you to visit our corporate headquarters in Darmstadt, Germany or any of our subsidiaries in more than 70 countries worldwide.

For more information, visit:
www.softwareag.com/university

To contact us, send an email to:
university@softwareag.com

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