

Contextant's ViznTrac is full-fledged indoor-location tracking and analysis solution.

Utilizes SAG's Apama to process events, correlate data and extract insights from video input.

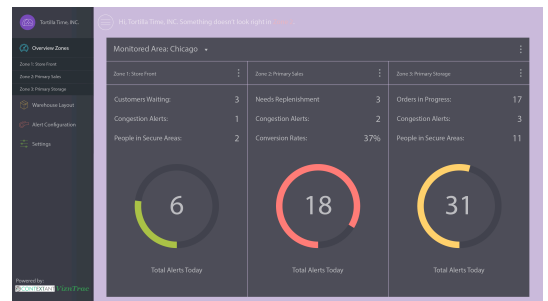
Track people or equipment as they move inside your facility with precise x/y positioning. Identify dwell-time, congestion areas, traffic patterns.

Determine optimal floor layouts, best spots for promotional presentations, be notified of entries in secured areas or identify persons requiring assistance.

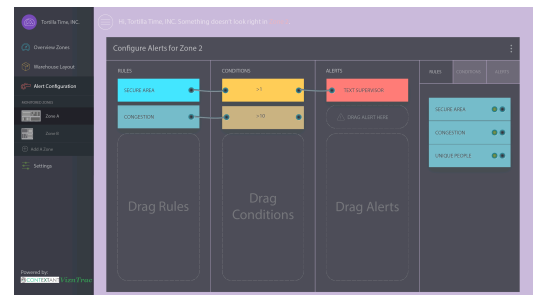
Our solution can integrate with other data-sources and IoT devices to provide the analytics that mean the most to your business.



View Heatmap layouts to visualize dwell-times, traffic flow or congestion areas.



A flexible dashboard keeps you up to date with alerts, triggers and other key stats you've defined.



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## Use Cases

### Retail

- Targeted Advertisement
- Proximity Marketing

### Transportation

- Indoor Navigation
- Direction to Amenities

### Healthcare

- Monitor patient movements
- Alert to falls
- Track changes in gait overtime

### Warehousing

- Optimize Floor Layout
- Identify Congestion Areas
- Secure Zones of Warehouse

## Contextant's Technology

- Framework for identifying and extracting events from optical input
- Stream events to Apama for analysis
- HTML5 Based Dashboard Presentation