

April 25 | Dallas, TX | 8:00 am - 6:00 pm CDT

8:00 am - 9:00 am	Registration and Breakfast
9:00 am – 10:30 am	General Sessions
	Introduction – Raj Datta, President, Software AG North America
	Fireside Chat with Kim Hanson, Senior Director – Technology Corporate Services & Innovation, Southwest Airlines
	Fireside Chat with Craig Ingerto, Director, Digital Commerce, Entrematic
	Fireside Chat with Sameer Cholayil, Control Engineer, Engineering/R&D, Entrematic
	Partner Showcase with Ram Kanumuri, Vice President - Digital Integration, Kellton Tech
10:30 am – 11:00 am	Coffee Break
11:00 am – 12:00 pm	Trends, Latest Product Highlights & Short-Term Roadmap
	Tom Thaler, Senior Manager, ARIS Product Management Marketing
12:00 pm - 1:00 pm	Lunch
1:00 pm - 2:00 pm	Short Customer Use Cases
2:00 pm - 2:45 pm	Best Practice Session - Global roll-out of design standards
	Tom Thaler, Senior Manager, ARIS Product Management Marketing
2:45 pm - 3:00 pm	Coffee Break
3:00 pm - 4:00 pm	Open Discussion: Share your Experiences and Best Practices Group Discussion
4:00 pm - 6:00 pm	Networking Reception

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