

SOFTWARE AG AT A GLANCE



Software AG empowers customers to innovate, differentiate and win in the digital world by offering the world's first Digital Business Platform. At Software AG, we are committed to customer choice and success. We help you modernize existing systems, consolidating them on-premises and in the cloud into a single platform that optimizes your business and delights your customers. With Software AG, you can rapidly build and deploy digital business applications to exploit real-time market opportunities. Get maximum value from big data, make better decisions with streaming analytics, achieve more with the Internet of Things, and respond faster to shifting regulations and threats with intelligent governance, risk & compliance.

The Company

- Founded in 1969
- Headquartered in Darmstadt, Germany
- Present in over 70 countries

Our Digital Business Platform is built on best-of-breed products.

Our solutions are vendor-neutral and deliver faster time-to-value by combining proven products, process blueprints and fast implementation paths to address vertical and horizontal business needs.

Award-Winning Software Solutions

Software AG is recognized as a leader by the industry's top analyst firms.

For the most current information, visit www.softwareag.com/awards

Our Partners

- Dedicated partner program and infrastructure
- Tailored engagement models matching partner business models
- Quality partner enablement and certification

Global Consulting Services

- 1,800+ expert consultants
- Global and regional competency centers
- Prime methodology for better time-to-value
- Industry-specific blueprints
- Short project cycles through education services

Customers

Trusted by thousands of leading organizations worldwide, including the world's top brands, such as:

Banking Bank ING Citigroup HSBC Bank	Government Alcaldía de Medellín GTA (Georgia Technology Authority) HMRC Maccabi Health Services	Retail Groupe Adeo Kiabi 7-Eleven
Chemicals AkzoNobel DSM Nexeo Solutions	Insurance Allianz Mondial Operation Services Hiscox MAPFRE Puerto Rico	Telecom Deutsche Telekom AG Telkom Group Ltd.
Education Florida State College at Jacksonville Pennsylvania State University Radboud University Nijmegen	Manufacturing Airbus Operations Continental Robert Bosch GmbH	Transportation/Logistics Air France Cargolux Deutsche Bahn AG FedEx Office
Energy & Utilities Australian Energy Market Operator (AEMO) Baker Hughes Oilfield Operations Statoil		

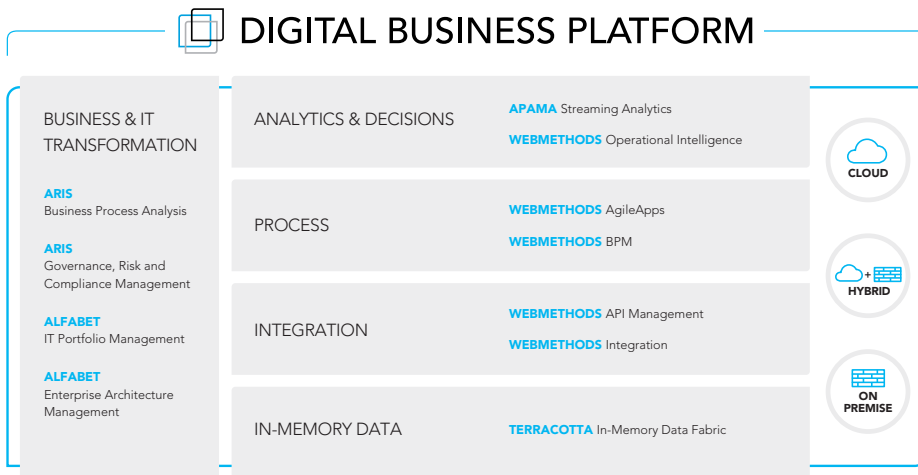
Digitization is disrupting business operations in a way never seen before. The significance of IT is changing entirely in these challenging times. IT enables decision-making in a high-speed world and helps restore a lost level of calculability.

New business models are essential in a world where the cloud and big data are ubiquitous. Standard business applications are no longer sufficient in handling everyday business. The time has come for enterprise applications: customized, need-based helpers that guarantee more flexible business processes and offer precisely the right service at exactly the right time.

So what is behind these applications and how are they created? The answer:

WORLD'S FIRST DIGITAL BUSINESS PLATFORM

The Digital Business Platform is a service-oriented and event-driven development environment with many high-level, out-of-the-box application services that are cloud-capable and mobile-enabled.



TRANSACTION PROCESSING

To meet constantly changing business demands, enterprises are required to run their transactional core applications in a reliable and secure manner, and to integrate and leverage the Digital Business Platform for the future.

ADABAS & NATURAL—now optimized for digital business models:

- **Application Modernization** transforms existing core applications to improve usability, flexibility and interoperability
- **Application Development** enables agile development and deployment of enterprise applications
- **Database Management System**, optimized for large-scale transaction processing

ABOUT SOFTWARE AG

The digital transformation is changing enterprise IT landscapes from inflexible application silos to modern software platform-driven IT architectures which deliver the openness, speed and agility needed to enable the digital real-time enterprise. Software AG offers the first end-to-end Digital Business Platform, based on open standards, with integration, process management, in-memory data, adaptive application development, real-time analytics and enterprise architecture management as core building blocks. The modular platform allows users to develop the next generation of application systems to build their digital future, today. With over 45 years of customer-centric innovation, Software AG is ranked as a leader in many innovative and digital technology categories. Learn more at www.SoftwareAG.com.

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SAG_CorpOverview_FS_May17



70%
of Fortune 1,000



DEVELOPERS:
2+ Million



USERS:
2+ Million



4,400+
Employees
Worldwide

