



Software AG and Satyam

ATTAIN TOTAL BUSINESS AGILITY AND COMPETITIVE ADVANTAGE WITH SOFTWARE AG AND SATYAM

Software AG & Satyam collaboratively create immense value

Satyam has been gaining progressive experience & expertise in providing services on Software AG-webMethods (SAG) to its customers for the last (past?) 6 years.

Satyam's SAG practice focuses on Business Process Management (BPM), Enterprise Integration (EI), Enterprise Service Bus (ESB) and business infrastructure for SOA to its customers based on SAG's product suite and versions, encompassing/including (pickone) Activeworks 4.x to webMethods newest product line 7.x version. The SAG practice has a blend of process/integration consultants, business/domain analysts, technical architects and developers to provide end-to-end solutions to its customers.

Satyam's Software AG Practice Highlights

- Winners of the exclusive Partner Innovation Award at Integration World 2007
- Satyam has deep experience in process management and over 300 professionals in SAG out of 1000+ consultants in BPM, Enterprise integration and SOA space
- Strong domain expertise with 70+ implementations 500+ processes automated exclusively on webMethods.
- Existing Process frameworks of Telecom, Banking, Financial Services, Insurance, and Manufacturing etc. to jump start customers' BPM initiatives
- Managing Centers of Excellence (CoE's) for various customers



What Business Demands.



"Satyam is proud of our long standing partnership with Software AG/webMethods. Together we have delivered a full range of global services from consulting to implementation. Our partnership provides scalable solutions that address the core business issues of the people, process and technology needs of organizations. Our results speak for themselves - helping clients become more agile and compete better in today's changing business environments."

- **Joseph Lagioia**, Global Head, Consulting & Enterprise Solutions, Satyam

JOINT PROCESS FRAMEWORKS

Software AG and Satyam have jointly developed vertical solutions using the webMethods product suite. These business process frameworks will address the industry-specific requirements of key sectors, including insurance, manufacturing and telecommunications. These process frameworks encompass all of the artifacts required to create a customized, end-to-end solution, such as service interfaces, process models, business rules and Key Performance Indicators (KPIs) definitions. Use of pre-configured and pre-validated components speeds deployment, improves reliability and simplifies long-term change management and maintenance.

Order Management and Service Fulfillment addresses telecommunications challenges

The first jointly-developed solution addresses the unique requirements of the telecommunications industry. Based upon the webMethods product suite, this newly-introduced Order Management and Service Fulfillment solution can be used to configure and manage core business processes associated with the provisioning, servicing and billing of customers. Benefits include improved capture rates through faster provisioning, the elimination of lost orders, lower fulfillment costs via automation of the end-to-end process, and greater operational flexibility through standardization of underlying services.

Auto Claims Management for Insurance

The real world of Auto claims for Insurance industry is complex and varies from policies and services offered by the provider. In

addition it is a dynamic industry where the policies and services offered change very often. Although this framework focuses only on the auto claim processing part and does not focus on interfaces to claim settlement part.

Managing and automating auto claim process is the key to the success of end-to-end services. New services have to be offered in a fast and efficient manner in order for the provider to differentiate themselves. Providers require an integrated management system that acts as the coordinating link between different external systems supporting rapid and configurable deployment of new policies/services by integrating the functions of process management with the network details spanning multiple technologies and bundled services

EXCLUSIVE PARTNER INNOVATION AWARD WINNER 2007

In 2007, Software AG rewarded Satyam with the Partner Innovation Award. Satyam won this award based on the ability to embrace both a strategic and a breakthrough vision in a customer project based on webMethods products, which has shown clear business benefits.

The distinguished panel of independent judges included David Buckholtz, Vice President of Planning, Enterprise Architecture & Quality, Sony Pictures Entertainment; Paul Harmon, Executive Editor and co-founder, Business Process Trends; and Ken Vollmer, Principal Analyst, Forrester Research.

JOINT SERVICE OFFERINGS:

BPM Awareness and consulting services

- BPM/EAI/ESB assessment and strategy
- BPM business case and roadmap creation
- Process redesign, KPI analysis and optimization services
- Integration needs assessment and roadmap
- Infrastructure assessment

BPMS Implementation services on the Software AG/webMethods BPM platform

- BPM implementation using the webMethods BPM suite
- B2B implementation
- Legacy modernization
- End-to-end integration services including maintenance, migration and testing
- Multi-channel integration and agent/partner integration

Maintenance and migration

- Integration support
- Bug fixing
- Operational support
- Version Upgrade
- Rollouts
- 24 x 7 Helpdesk

BPM Centre of Excellence set-up, management and delivery

ABOUT SOFTWARE AG

Software AG's 4,000 global customers achieve measurable business results by modernizing and automating their IT systems and rapidly building new systems to meet growing business demands. The company's industry-leading product portfolio includes best-in-class solutions for managing data, enabling service oriented architecture, and improving business processes. By combining proven technology with industry expertise and best practices, our customers improve and differentiate their businesses – faster. Software AG has more than 38 years of global IT experience and approx. 3,600 employees serving customers in 70 countries. The company is headquartered in Germany and listed on the Frankfurt Stock Exchange (TecDAX, ISIN DE 0003304002 / SOW). Software AG posted total revenues of €621 million in 2007 (IFRS, unaudited).

ABOUT SATYAM

Satyam Computer Services Ltd. (NYSE: SAY) is a global IT consulting and services provider, offering a range of expertise aimed at helping customers re-engineer and re-invent their businesses to compete successfully in an ever-changing marketplace.



Nearly 49,200* highly-skilled professionals in Satyam work onsite, offsite, offshore and nearshore, to provide customized IT solutions for companies in several industry sectors. Satyam's ideas and products have resulted in technology-intensive transformations that have met the most stringent of international quality standards. Satyam Development Centers in India, the USA, the UK, the UAE, Canada, Hungary, Malaysia, Singapore, China, Japan and Australia serve 630* global companies, of which 181* are Fortune Global 500 and Fortune US 500 corporations. Satyam's presence spans 61* countries, across six continents.

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ABOUT SOFTWARE AG

Software AG is the world's largest independent provider of Business Infrastructure Software. Our 4,000 global customers achieve measurable business results by modernizing and automating their IT systems and rapidly building new systems and processes to meet growing business demands.

Our industry-leading product portfolio includes best-in-class solutions for managing data, enabling service-oriented architecture, and improving business processes. By combining proven technology with industry expertise and best practices, our customers improve and differentiate their businesses – faster.

Software AG – Get There Faster

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