

Session	Agenda Topics & Descriptions										
Welcome and Introduction Anna Cleary (Dr. Global Marketing) Duration: 2 Minutes	Welcome and Introduction										
Strategy & Vision Keynote Sanjay Brahmawar (CEO) Duration: 25 Minutes	Keynote #1										
Product Presentations Duration: 25 Minutes	Breakout 1A Process Transformation & GRC [Aris]	Breakout 2A Hybrid Integration [webMethods]	Breakout 3A Process & Applications [webMethods]	Breakout 4A API Management [webMethods]	Breakout 5A In-Memory Data [Terracotta]	Breakout 6A Data and Analytics [Apama & Zementis]	Breakout 7A Internet of Things [Cumulocity IoT]	Breakout 8A Cross-Platform Integration [Digital Business Platform]	Breakout 9A EAM & IT Portfolio Mgmt [Alfabet]	Breakout 10A Modernizing Core Applications [Adabas & Natural]	Breakout 11A AWS partner positioning [tbc]
Mini-Break: 5 Minutes	Mini-Break, polls, opportunity to browse resources and partner lounge										
Product Presentations Duration: 25 Minutes	Breakout 1B Process Transformation & GRC [Aris]	Breakout 2B Hybrid Integration [webMethods]	Breakout 3B Process & Applications [webMethods]	Breakout 4B API Management [webMethods]	Breakout 5B In-Memory Data [Terracotta]	Breakout 6B Data and Analytics [Apama & Zementis]	Breakout 7B Internet of Things [Cumulocity IoT]	Breakout 8B Cross-Platform Integration [Digital Business Platform]	Breakout 9B EAM & IT Portfolio Mgmt [Alfabet]	Breakout 10B Modernizing Core Applications [Adabas & Natural]	Breakout 11B AWS partner positioning [tbc]
Mini-Break: 5 Minutes	Mini-Break, polls, opportunity to browse resources and partner lounge										
Product Presentations Duration: 25 Minutes	Breakout 1C Process Transformation & GRC [Aris]	Breakout 2C Hybrid Integration [webMethods]	Breakout 3C Process & Applications [webMethods]	Breakout 4C API Management [webMethods]	Breakout 5C In-Memory Data [Terracotta]	Breakout 6C Data and Analytics [Apama & Zementis]	Breakout 7C Internet of Things [Cumulocity IoT]	Breakout 8C Cross-Platform Integration [Digital Business Platform]	Breakout 9C EAM & IT Portfolio Mgmt [Alfabet]	Breakout 10C Modernizing Core Applications [Adabas & Natural]	Breakout 11C AWS partner positioning [tbc]
Mini-Break: 5 Minutes	Mini-Break, polls, opportunity to browse resources and partner lounge										
Technology Keynote Wolfram Jost (CTO) Duration: 25 Minutes	Keynote #2										
Closing Remarks Anna Cleary (Dr. Global Marketing) Duration: 2 Minutes	Closing Remarks										
	End										